

Dear lighting industry fellows:

Have you ever 'pictured' some fantastic new speculative products in your mind? Are you brainstorming or anticipating a unique project idea now?

Are you excited about an aesthetic new design on LED products?

As a member of the lighting industry, we share the same feeling, here we'd like to share our R&D ability to you!

FAST RELIABLE AFFORDABLE



SHENZHEN COMING TECHNOLOGY CO.,LTD

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# Who are you?

Shenzhen Coming Technology CO., LTD., founded by experienced lighting industry veterans, currently focuses on LED industrial lights and commercial lights, adhere to the original design products for OEM/ODM.







### Why do we need R&D?

Lighting market demand 'has' slowed significantly. Conventional products sales are difficult to increase and fierce competition is leading to margin decline. New profit goals can be found by meeting customised lighting requirements in specific 'niche' market segments.

Competitive pricing leads manufacturers to overemphasise and focus only on cost reduction. This promotes a 'short-term' reaction which saturates the market with 'low-quality' product copies thus affecting each manufacturers development strategy. Engaging in a long-term but unique product action plan effectively reduces the pressure of price wars within the industry and gives the intended market segment an exact 'fit for purpose' commodity.





## What's your advantage on R&D?

#### Accelerated delivery

It usually takes 1-5 days from idea to drawing, 3 weeks from drawing to prototype samples, 3 month from samples to mass production capacity.







#### Easy participation

The object orientated design method provides 3D drawings/pictures and will print 3D models in the process. These can be adjusted and modified at anytime thus allowing you to deeply participate in the design. Just grab your paintbrush and draw us an outline.

#### Trustworthy

Rich design experience, reduce design errors. Mature quality management system, ISO 9001:2015 qualified.

Full protection on your intellectual property and assured exclusivity only partnered with you.











#### Affordable

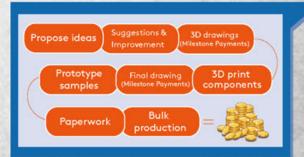
No MOQ request on production.

Refund design cost for bulk orders.

Use our existing products technology and components to minimize costs.

Share our supply chain cost advantage.

## What's the specific process?



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# How do you ensure solution delivery?



An experienced and ever-expanding design engineers team. Including structural engineers, electrical engineers, industrial designers, project managers, supply chain experts, etc.



Efficient customer service team. Specially-assigned person is responsible, coordinating the R&D process, packaging and solving other peripheral problems.









Rigorous production and QC team, and perfect hardware facilities.

## Can you show me some examples?



According to the request of 30M height hangar project, we customized 600/900W high wattage highbay light with narrow beam angle.



According to the request of highly vibrational crane project, we customized strength enhanced ceiling mount light with stainless steel body.

## More products and projects we have done.



Turn your ideas into new profit points.

Let's talk about it, right now!!!

# NOW

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